**THE ROLE OF METAPHORE IN FORMING THERESA MAY**

**AS A POLITICAL LEADER**

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Abstract

The article deals with the analysis of conceptual metaphors in the political discourse. Metaphor is important in forming a politician and it also attracts the attention of the audience. It gives the text strength and expressiveness and makes it as a strong tool to have an influence on people’s consciousness. Many researchers have studied the role of stylistic devices in, but we are going to discuss the role of metaphor in forming a specific political figure- Theresa May, the Prime Minister of Great Britain. The method of statistical analysis showed us that the direction of the metaphor by which Theresa May is characterized as a political figure, can be as positive and negative. So, we divided Theresa May’s metaphors in two types: positive and negative. By identifying these explicit patterns, this study highlights the importance of understanding the metaphors as a way of forming a politician.

**Key Words:**  *Political discourse, metaphor, Theresa May, Brexit.*